# **CASE STUDY**



# **Background**

A prominent academic medical center in the Mid-Atlantic region—renowned for its specialized care and integrated approach—struggled with a decentralized locum tenens staffing model. Each department independently managed its provider needs, resulting in systemic inefficiencies that hindered performance and cost control.

## **Key challenges**

- Lack of visibility into enterprise-wide locum tenens utilization and spend
- 2 Siloed staffing practices that were misaligned with organizational strategy
- Inconsistent contract terms and rate structures across vendors
- Internal competition between departments for the same providers, inflating rates
- **5** Excessive administrative burden placed on clinical and operational staff

#### Solution

The organization partnered with Locumsmart to implement a centralized, vendor-neutral management system that addressed operational fragmentation while preserving clinical autonomy.

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## **Achieved outcomes**

## Real-time executive visibility

Delivered enterprise-wide reporting and analytics for informed decision-making and proactive workforce planning.

#### Data-driven strategic planning

Enabled leadership to leverage predictive analytics and utilization trends to forecast future staffing needs and reduce overutilization.

## Departmental autonomy maintained

Empowered specialty leaders to continue selecting providers while standardizing processes across the system.

## Cost savings and operational efficiency

Reduced staffing costs by 3.6% through automated vendor competition, while simultaneously streamlining administrative processes to support scheduling and compliance-verified billing.



Rate savings



Reduction in travel expenses



Savings in invoice compliance



Administrative time reduction

### Conclusion

The shift from fragmented staffing to a centralized VMS empowered the health system to align clinical operations with financial strategy, reduce waste, and increase workforce agility, while preserving the autonomy that clinical leaders value.



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